

PRESS RELEASE

Abode The Apartment Hotel opens in Gungahlin

15 NOVEMBER 2010, CANBERRA, AUSTRALIA – – Abode The Apartment Hotel today announced the opening of its new 4 star, 61 apartment hotel in Canberra's north.

Newly completed Abode The Apartment Hotel is located on the corner of Gribble Street and Anthony Rolfe Avenue, in the heart of the Gungahlin Town Centre. The hotel complex offers studios and studio apartments, executive studios, family and interconnecting rooms plus accessible rooms, each with high speed wireless internet, 42 inch television, kitchenette, balcony and ample free parking.

The hotel will soon boast its own fully licensed on-site restaurant and bar.

Abode The Apartment Hotel is Australia's largest self-service hotel. Canberra businessman, and General Manager of Abode, Joseph Griffiths has deliberately designed the hotel with quality self-service in mind.

"Abode is different to other hotels," Mr Griffiths said. "Abode has been designed from the ground up as a self-service style apartment hotel. By taking this innovative approach to hotel accommodation we can provide our patrons with everything they need but not charge them for services they don't want or use."

As the only hotel in Gungahlin it is uniquely positioned close to the surrounding Gungahlin suburbs, Exhibition Park, as well as the amenities and shopping precincts of the Town Centre. It also offers stays within a short drive of Canberra CBD at considerably lower prices than city-based hotels.

Abode's distinctive self-service approach is perfect for business and leisure travellers alike.

"Leisure travellers will find that the Gungahlin location places them within easy driving distance of the surrounding suburbs and major tourist attractions," said Mr Griffiths, "and corporate travellers will recognise the value for money they receive by staying a bit out of the CBD and Belconnen."

The 4 star hotel proudly boasts a sleek, modern design with a high attention to detail.

When asked about his reasons for developing Abode, Mr Griffiths said, "I believe that Abode sets a new standard in hotel accommodation in Canberra. Gungahlin has been crying out for quality accommodation and now they have it in Abode."

Reservations are made via the hotel's website www.abodehotels.com.au or by emailing stay@abodehotels.com.au

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PRESS RELEASE (VARIATION)

Abode The Apartment Hotel offers unique and cutting edge concept in hotel accommodation

15 NOVEMBER 2010, CANBERRA, AUSTRALIA – – Abode The Apartment Hotel is different, announcing today its unique and cutting edge concept in quality hotel accommodation.

Newly completed 4 star, 61 apartment, Abode The Apartment Hotel is located in the heart of the Gungahlin Town Centre in Canberra's north. As the largest self-service hotel in Australia, Abode offers high quality accommodation for those who appreciate four-star quality but don't require full 4 star service.

The 4 star hotel proudly boasts a sleek, modern design with a high attention to detail. However, by automating many of the reception elements that go along with hotel stays using innovative systems, Abode is able to provide its guests with excellent quality at a greatly reduced cost.

Canberra businessman, and General Manager of Abode, Joseph Griffiths has deliberately designed the hotel with quality self-service in mind.

"Abode has been designed from the ground up as a self-service style apartment hotel," said Mr Griffiths. "By taking this innovative approach to hotel accommodation we can provide our patrons with everything they need but not charge them for services they don't want or use."

With its Gungahlin premises open for less than a month, Abode has already proved popular with guests enjoying high occupancy rates, and Joseph Griffiths is keen to develop Abode hotels at other locations.

"I recognised a need for a suburban hotel that focuses on quality in the room, rather than at reception. It's proving a popular model in Gungahlin and I hope and expect the model will also prove popular at other locations in the ACT," he said.

As the only hotel in Gungahlin it is uniquely positioned close to the surrounding Gungahlin suburbs as well as the amenities and shopping precincts of the Town Centre. It also offers stays within a short drive of Belconnen and Canberra CBD at considerably lower prices than city-based hotels.

The hotel complex offers studios and studio apartments, executive studios, family and interconnecting rooms plus accessible rooms, each with high speed wireless internet, 42 inch television, kitchenette, balcony and ample free parking. The hotel will soon boast its own fully licensed on-site restaurant and bar.

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