

# Media Release

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## The smart meter device electricity companies tried to hide

Melbourne mother of three Tamara Morris has spent the past three years battling bureaucracy to install a small device that allows her to see how much electricity her family is using.

She faced opposition from factions within the electricity industry but after prompting changes to Victorian regulations, Tamara can now boast the first accredited wireless in-home display which allows families to monitor their electricity consumption.

Tamara's device displays real-time, simple to understand, energy use by interpreting the information within the smart meters being installed in 2.7 million of Victorian homes.

If an appliance is turned on or a light switched off, the in-home display will automatically register the energy consumption, allowing households to see instantly where they are spending or saving money.

"When I found out in 2010 I was paying for a smart meter on my electricity bill I wanted to see how it was going to help my family," Tamara said.

"I soon realised the only way it could benefit my family was if it informed us about our electricity usage but that was easier said than done.

"Why would electricity companies want to provide us with information that will cut our power bill and slash their bottom line?"

That was the start of Tamara's three-year quest which has resulted in her being Victoria's only specialist provider of displays which use the smart meters' internal "smarts".

"We're totally independent," Tamara said. "My competitor is an expensive electricity retailer with profits of \$1 billion a year who only provides this energy saving technology if you sign a long-term contract with them."

MySmartMeter will estimate how much a household's energy bill is likely to be, without having to log onto electricity providers' websites to analyse graphs and billing estimates.

The new device can interpret Victoria's controversial new flexible pricing regime and help those with solar panels ensure they are getting the correct credits for the power they put onto the grid.

Worldwide trials have shown in-home displays have helped households reduce their electricity use by between five and 15 per cent.

The wireless devices – available at [MySmartMeter.com.au](http://MySmartMeter.com.au) – are about the size of a smart phone and work without needing an electrician for installation.

**For more information or an interview please contact Tamara Morris on 0403 273 584 or [Tamara@MySmartMeter.com.au](mailto:Tamara@MySmartMeter.com.au)**

**High resolution images are available at [MySmartMeter.com.au/images](http://MySmartMeter.com.au/images)**