



DR KEN HUDSON

Unleash ideas, innovation & growth - Now!

MEDIA RELEASE – for immediate publication

The world's fastest creativity and productivity app has arrived

21 August 2013 -- Blitz Mobile is a simple but powerful new app that enables you to unleash breakthrough thinking and become more productive in just two minutes.

The app is based on a "magic formula" developed by renowned international author and researcher Dr Ken Hudson.

The aim of the app is to generate nine ideas in two minutes.

"We've tested this on thousands of people around the world from CEO's, business owners to students - and it works," Dr Hudson said.

"What most often stops creativity is a lack of self-belief. The best way to overcome that is to do things really quickly.

"What we've found is people actually have all these wonderful ideas - we just need help to release them.

"Nine ideas in two minutes is definitely the optimum formula. You will stop procrastinating and feel more confident and energised."

Blitz Mobile helps you generate new ideas and solutions and energise your thinking - anywhere, anytime.

Free, fun and simple to use, it is an indispensable aid for time-poor managers, leaders and students.

Blitz Mobile enables users to generate ideas, capture and prioritise them, edit, share or print results, while giving users prompts to ensure their ideas are more original and powerful.

Blitz Mobile users will never get "stuck" on a problem again.

"It's a fast way to get started on an essay or project, prepare for a presentation or meeting or generate ideas for work, study or just get more out of life," Dr Hudson said.

"You can use Blitz Mobile while you're on a bus, train or plane – whenever you have two minutes to spare."

The Blitz Mobile app is available on an iPhone or iPad and is free to download from iTunes.

Dr Ken Hudson has a PhD in organisational creativity and is the author of three books on idea generation and speed thinking that have been published in nine countries.

For more information or media interviews please contact Dr Hudson on 0412 323 824.



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The World's Fastest
Creativity & Productivity Tool.

NEW

ABOUT

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SAVED

are your ideas – Create out of the box ideas – Start

DR. KEN HUDSON

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